

# Where Is All the Good Union Swag Going?

## A Call for Accountability

Dear Brothers and Sisters,

Have you noticed something off about the swag being handed out to us, the members of LiUNA 1611? Let's take a closer look. While we, the hardworking union members, are receiving cheap and often impractical items—toques in the middle of summer, thin t-shirts during winter, pens, 75/25 coins, and keychains—the “good” swag seems to be curiously absent from our hands.

Where is it going?

If you've been paying attention, you'll notice it's being flaunted by the very people who are supposed to represent us: the executive board, their families, and even their non-union friends. Branded jackets, premium apparel, high-quality bags, and other coveted items—things that should be boosting morale and showing solidarity within our membership—are instead being hoarded by the board and their inner circle.

**This is not just about swag.... More importantly, this is about trust.**

If the union leadership is withholding something as menial as decent swag from the very members they claim to represent, **what does that say about their ability to deliver when it comes to the important things—like jobs, safety, and fair wages?**

We have over 1,800 members relying on this leadership to create opportunities, advocate for better conditions, and uphold the principles of unionism. But **how can we trust a leadership that treats its members as second-class citizens?**

Our slate, the **Voice of the Members Slate**, is different. Our slogan, **Your Voice. Your Union. Your Slate.**, reflects our unwavering commitment to putting you first. Here's why you should vote for us:

1. **Transparency and Accountability:** We pledge to provide clear answers on where your dues are going and ensure that every decision benefits the members, not just the board's inner circle.
2. **Fair Distribution:** Union swag is not just merchandise; it's a symbol of unity and pride. Under our leadership, the good swag will go where it belongs—to you, the members.
3. **Commitment to Job Creation:** Unlike the current board, whose promises have left 1,800 members waiting for opportunities, we will actively work to secure meaningful jobs for all members.

4. **Member-Driven Initiatives:** We will listen to your concerns and ideas, ensuring that union resources are directed toward initiatives that truly matter to you.

**This election is your chance** to send a message loud and clear: **enough is enough**. Don't settle for leadership that prioritizes their own interests over yours. Vote for the **Voice of the Members Slate** and reclaim your union.

Together, we can ensure that your voice is heard, your union works for you, and your slate delivers the real goods.

**Stand with us. Stand for change. Stand for accountability.** – This Spring, Vote for the:

**Voice of the Members - Your Voice – Your Union – Your Slate!**

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Your Voice. Your Slate