

LiUNA 1611 Executive Board Under Fire for \$100,000 Sponsorship: Members Demand Accountability

"Your Dues - Your Voice - Your Union"

The LiUNA 1611 Executive Board's decision to approve a \$100,000 sponsorship to the Vancouver Bandits basketball team has ignited outrage among union members. **This sponsorship, which includes the team of Adam Olsen, "Son" of LiUNA 1611 President Mark Olsen**, has raised serious concerns about the misuse of members' hard-earned dues, conflict of interest and the lack of transparency in decision-making.

A Questionable Use of Union Dues

Union dues are collected to advance the collective interests of members—ensuring safety, security, and opportunities for all. Members trust the executive board to prioritize their needs, not pursue high-cost sponsorships that provide little benefit to the union.

Spending \$100,000 on a professional sports team sponsorship has left many questioning how this aligns with LiUNA 1611's mission and values. While promotional initiatives can play a role in raising a union's profile, this specific sponsorship raises concerns about fairness and priorities.

Transparency and Accountability Are Non-Negotiable

This decision underscores a lack of accountability. Members were not informed about the rationale behind this sponsorship or given a clear explanation of how it benefits the union as a whole. Such significant expenditures demand transparency, especially when they involve connections to leadership.

Union members are now calling for answers:

- How was this decision made, and who approved it?
- What benefits does this sponsorship bring to the membership?
- How does this align with the union's core mission of serving its members?

The Call for Change: A Union That Puts Members First

This situation highlights the need for new leadership that prioritizes members' interests above all else. **The Voice of the Members Slate** is committed to restoring trust, transparency, and accountability within LiUNA 1611.

We stand for:

- Responsible and transparent financial decisions that directly benefit members.
- Prioritizing training, safety, and job opportunities for all.
- Ensuring all decisions align with the collective good of the membership.

This moment is a reminder of why unions exist:

To protect and serve the interests of their members. The current executive board's decisions have shown a disconnect from that mission. It's time for members to take back their union.

The Voice of the Members Slate represents the values and principles LiUNA 1611 was built on. Together, we can ensure that every dollar of union dues is spent wisely and in service of the members who contribute it. It's time for leadership that reflects you.

Stand with us. Stand for change. Stand for accountability. – This Spring, Vote for the:

Voice of the Members - Your Voice – Your Union – Your Slate!

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Your Voice. Your Slate